

THE FUTURE IS NOW!

KEPA and KONPA invites you to a
Nordic conference May 9th 2019



loading...

Sponsors



Opgrader dit toiletmiljø med Tork



Welcome to the first nordic conference in our industry

A unique chance to expand your network. Grab the chance to meet new colleagues from all the Nordic countries.

Even our industry is getting more international and at the same time, local presence is very important. You will get an update of trends in the market and what challenges and threats we are facing. Some of our products are commodity products, which means that service becomes the determining competitive advantage in a highly competitive market.

- What are the future trends of customer service?
- Buying patterns and customer experience, where will technology take us?
- Change in the demands, how to adopt new demands from the customer?

You will meet colleagues from your own country as well as other Nordic countries. Very interesting keynote speakers will give you both the inspiration and their view of the future.

Combine this event with internal meeting to follow up on all impressions you will get during this event.

We are looking forward to meeting you at KEPA and KONPA's Nordic conference May 9th 2019 in Copenhagen!

Best regards,

Jørgen Foley
Chairman of the board
KONPA

Niklas Norström
Chairman of the board
KEPA



Prices and registration:

Conference incl. lunch:

Price for one attendee: 1.695 DKK

Additional attendees: 995 DKK per person

Conference incl. lunch and dinner:

Price for one attendee: 2.095 DKK

Additional attendees: 1.595 DKK per person

Conference incl. lunch, dinner and accommodation at the SAS Radisson (one night)

Price for one attendee: 2.595 DKK

Additional attendees: 2.195 DKK per person

Registration is binding and must be submitted **no later than May 6th 2019.**

[Link to registration](#)

Venue: SAS Radisson Scandinavia, Amager Boulevard, Copenhagen

All prices are incl. of VAT.

Invoice is sent to attending company.



Sponsors



WORKING TOGETHER
FOR TOMORROW

We believe in green

We live in a world of change.

Whether it is protecting the environment or supporting sustainable production, we believe that with a little change big things can happen.



bong.dk

**When your
space works,
everything
works.**



PROGRAMME

09.30 - 10.15:

KEPA Årsmöte and KONPA generalforsamling

10.15 - 10.30:

Registration

10.30 - 10.45:

"Welcome by chairmen of KEPA and KONPA"

Niklas Norström and Jørgen Foley

10.45 - 12.00

"Why the future begins"

Magnus Lindkvist, trendspotting futurologist and author

12.00 - 13.00

"Don't wait for the future - it's already here"

Carsten Beck, director of Copenhagen Future Studies

Lunch break

14.00 - 15.00

"From 75% absence to 100% success"

Jacob Risgaard, Co-owner of coolshop.com

Networking break

15.30 - 16.30

**"Implementation of robotics for business development
in the fight against Amazon"**

Ivan Jæger Christiansen, CEO of Proshop

16.30 - 18.00: Beer tasting and show with Eddie from Midtbyens Bryghus

19.30 - 22.30

**Welcome drink, dinner and show by Henrik Svanekjær -
mental and hypnotist**

Event app!



The Nordic conference 'The Future is Now' embraces the future. We introduce therefore an app, tailored to this conference.

All information is available via the app, so you don't have to worry about where you placed your program or bother to print your tickets, because this information will be accessible just with a touch.

The app is super user-friendly and easy to navigate in and requires no password or registration. Just enter the email address you registered with and off you go.

The app will grant you information about our sponsors, exhibitions, the program and our speakers. But it will also enable interaction between you and other guests with the chat function, as well as make it possible to vote and ask questions during the presentations.

You can access all these handy features by following these four easy steps:

- Download the Eventbuizz-app from your app-store. The logo you're looking for is the one shown above.
- When you open the app, it looks like this the image on the right.
- Choose the setting 'LOGIN WITH EMAIL'.
- Enter the email address you used to register for the event and Voila! You have access to all relevant information about the conference.



If you prefer to access the information in your browser, this is possible via [this link](#). Just enter the email you used to register, and all relevant information and functions will be available likewise the app.

KEPA and KONPA – The Future is Here!



Speakers

**Magnus Lindkvist, trendsspotting, futurologist and author**

The future used to be a bright place full of flying cars, shiny glass skyscrapers and one happy, healthy and wealthy global family holding hands. Today, we envision a burning planet full of job-stealing robots, crazy politicians and abandoned shopping malls. This is the backdrop against which we - leaders, entrepreneurs and, above all, human beings - are expected to work, dream and create. The question is how...

**Carsten Beck, Director of Copenhagen Future Studies**

His talk will focus on the B2B customer journeys of the future, and how markets will be a mash up of the digital and the physical world. You will learn about new business models in terms of how platforms and digital supply-chains changes markets. Last but not least, he will take us through the future of office space and how that changes needs and demands.

**Jacob Risgaard, Entrepreneur & Co-owner of Coolshop**

Since 1996, Jacob has been involved in e-commerce. He is a co-owner of Coolshop (Nordic's leading department store on the web), Streetman, CoolRunner and 8 other companies within software, robots, logistics, wholesale and TV.

**Ivan Jæger Christensen, CEO of PROSHOP**

In 1996, as one of the first companies in Denmark, Proshop launched a web shop. In 2005 Proshop closed the physical store and went 100% online. The range consists of over 165,000 different items in many categories. Every day several thousand orders are sent and in recent years over 1.5 million people have been trading at Proshop.

Entertainment

**Dinner and manipulation!**

Henrik Svanekeær is a mentalist and hypnotist. At the conference dinner you will experience a mixture of manipulation, intuition and mind-control.

**Standupcomedy & and beer tasting!**

Not the classic beer tasting as you know it. Eddie may be the owner of Midtfyns Bryghus, but he is first and foremost an American and an entertainer.

Sponsors

